



memebook

A social app on Solana. People sign in with their crypto wallet, and we never ask for an email, a name or a phone number.

Live on Google Play and the Solana
dApp Store

1,900+ people signed up, all over
the world

700+ open the app daily and post
400+ times

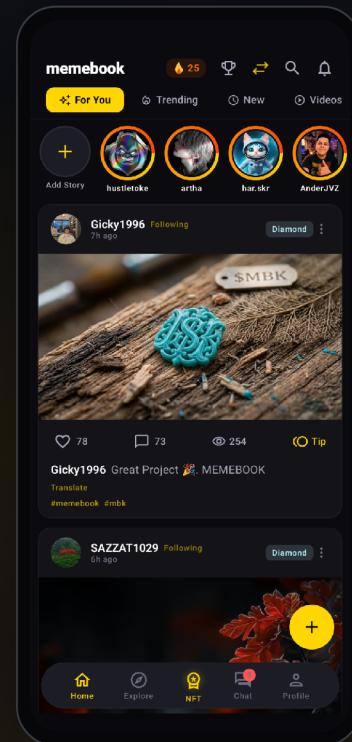
What memebook is

A phone app for posting photos, videos and text, much like any social feed. Two things are different: people sign in with a Solana wallet instead of an account, and they can trade tokens or join a live chat without leaving the app.

Signing up is one tap in a wallet app. No email, phone or name.

The app is built and in the stores. People post on it every day.

Not everyone gets in. Two checks keep bots and airdrop farmers out.



Signup without personal data

MOST SOCIAL APPS ASK FOR

Email address

Phone number

Real name

Location

Date of birth

Contacts and device permissions

MEMEBOOK ASKS FOR

One wallet signature

A signature is a tap in the wallet app that proves the wallet is yours. That tap is the whole signup. We keep no personal details about anyone, so there is nothing to leak and nothing to sell.

Inside the app

01

Posting

Photos, videos and text, plus stories, likes and comments.

02

Token swap

Buy or sell any Solana token in the app, with no separate exchange.

03

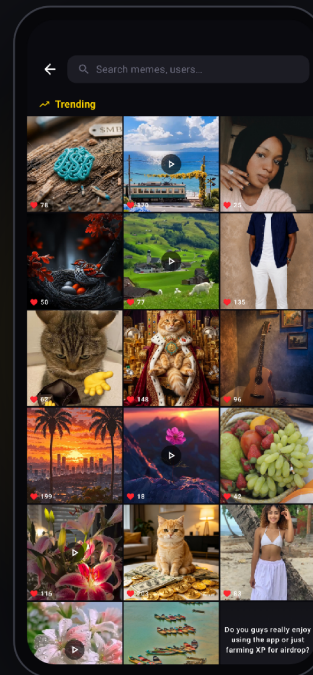
Public chat

One live room where every user can talk to everyone else.

04

Discovery

Trending, newest and video feeds, and a board of the most active users.



Private one to one messages are being built now and should arrive in about two months.

Checks that keep bots out

If anyone with a wallet could join, most signups would be scripts farming a future token giveaway. memebook lets people in two ways only, so the user number means real people.

01

Solana phone owners

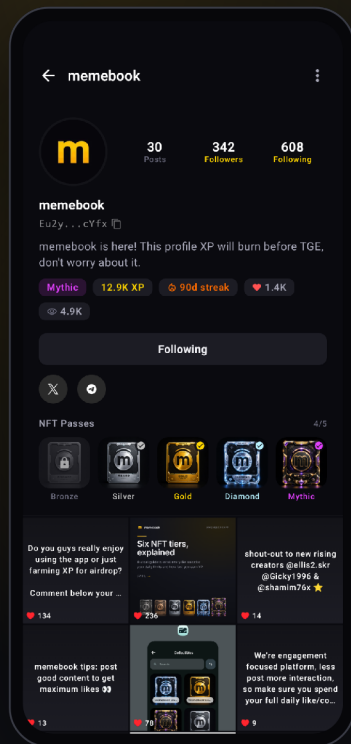
Solana sells its own physical phone. Signing in from one proves somebody paid real money for real hardware, so they are let in straight away.

02

Verification quest

Everybody else has to link an existing X or Telegram account before the feed opens. Old social accounts are expensive for a bot farm to fake in bulk.

NFT passes



A pass is a collectible a user buys inside the app. There are six tiers, and each one raises what that account can do in a day.

Video posting turns on at the higher tiers

Bigger daily limits on posts, likes and comments

More app features as the tier goes up

Pass sales pay the server and maintenance bills, so the app already covers its own running costs. They also give a bot farm one more expense to carry.

450+ passes sold so far

Traction to date

1,900+

People signed up, worldwide

700+

Open the app every day

10,000

Posts published by users

400+

New posts on an average day

450+

NFT passes bought

2

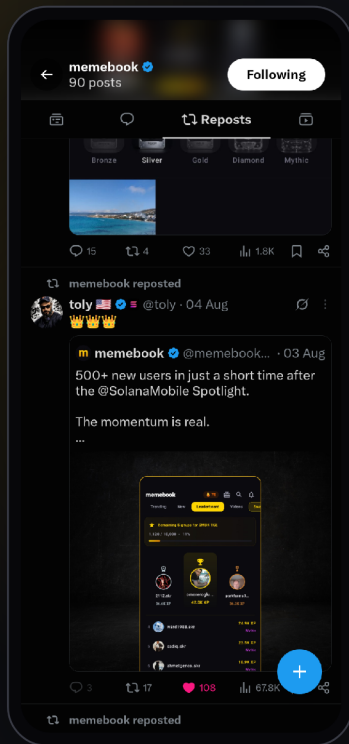
App stores: Google Play and the
Solana dApp Store

Support from the Solana ecosystem

Anatoly Yakovenko, who co-founded Solana, follows the account and reposted memebook to his own audience.

The post he shared said 500+ new users joined shortly after Solana Mobile featured the app. His repost has been seen 67,800 times.

memebook is also listed in the Solana dApp Store and gets picked up by Solana Mobile channels, so all growth so far has come without paying for ads.



THE NEXT MILESTONE

10,000 real users before full launch

Advertisers only take an app seriously at that size, and a token launch needs an audience behind it. Signups are about a fifth of the way there.

How memebook makes money

LINE ONE

Normal mobile ads

Ad space sold through networks such as Google, the same way most free phone apps earn. What buyers pay for is a checked human audience, not a wallet count.

LINE TWO

Our own ad portal

A page where any marketer uploads an ad, sets a budget and pays in \$MBK, our token. Every ad bought turns an ad budget into demand for the token.

Until the ads start, NFT pass sales cover hosting and maintenance, so there is no outside bill to pay while the app grows.

What ships next

IN ABOUT TWO MONTHS

Private messages between users

AT 10,000 USERS

Ad portal that marketers pay for in \$MBK

AT FULL LAUNCH

\$MBK token launch

ONGOING

More crypto tools inside the app

PLANNED

iPhone version on the App Store

IF USERS ASK FOR IT

Support for Base, Ethereum and BNB



TRY IT BEFORE YOU TAKE THE MEETING

Where to find memebook

WEBSITE

memebook.app

GOOGLE PLAY

[com.meme.book](https://play.google.com/store/apps/details?id=com.meme.book)

X

x.com/memebookapp

TELEGRAM

t.me/memebookapp

Also listed in the Solana dApp Store for Solana phone owners.